GCSE Business Studies - Curriculum Overview - Autumn 2026

Year 10	
What are you teaching? Autumn 1	**What are you teaching? Autumn 2**
3.1 Business in the real world	*3.2 Influences on Business*
Why have you chosen to teach this unit, and this time?	**Why have you chosen to teach this unit, and this time?**
Introduction to Business and many aspects link to future topics and as per suggested SOW. builds foundations and skills needed for later in the course.	*As per SOW and enables learners to link Business to what is happening in the news e.g. interest rates*
What are the 3 key pieces of knowledge you will have expected students to acquire by the end of this unit?	**What are the 3 key pieces of knowledge you will have expected students to acquire by the end of this unit?**
• *Business & Entrepreneur objectives* • *What a stakeholder is and how they impact businesses* • *Types of Business ownership*	• *Impact of ICT/digital communication* • *Economic factors impacting business eg interest rates and employment levels* • *Sustainability and environmental considerations*
Is this topic on the National Curriculum? **No AQA GCSE Specification** **Will all staff be teaching this unit?** **Yes**	**Is this topic on the National Curriculum?** **No AQA GCSE Specification** **Will all staff be teaching this unit?** **Yes**

Year 11	
What are you teaching? Autumn 1	**What are you teaching? Autumn 2**
3.5 Marketing & Formal Mock practice	*3.6 Finance*
Why have you chosen to teach this unit, and this time?	**Why have you chosen to teach this unit, and this time?**
As per SOW and an enjoyable and relatable unit that students can link well to real life scenarios to help develop scenario based exam technique.	*As per SOW and as students struggle remembering formulas and therefore this is fresh in their minds.*

What are the 3 key pieces of knowledge you will have expected students to acquire by the end of this unit?	What are the 3 key pieces of knowledge you will have expected students to acquire by the end of this unit?
• *Segmentation* • *Market Research* • *Marketing Mix*	• *Sources of Finance* • *Cashflow* • *Financial terms, calculations and business performance*
Is this topic on the National Curriculum? **No** **AQA GCSE Specification** **Will all staff be teaching this unit?** **Yes**	**Is this topic on the National Curriculum?** **No** **AQA GCSE Specification** **Will all staff be teaching this unit?** **Yes**