BTEC Tech award Enterprise L1/2 - Curriculum Overview - Autumn 2026

Year 11	
What are you teaching? Autumn 1	**What are you teaching? Autumn 2**
Component 3: Marketing and Finance for Enterprise	Component 3: Marketing and Finance for Enterprise
Why have you chosen to teach this unit, and this time?	**Why have you chosen to teach this unit, and this time?**
Must be delivered as the final component as per examboard requirements	Must be delivered as the final component as per examboard requirements
What are the 3 key pieces of knowledge you will have expected students to acquire by the end of this unit?	**What are the 3 key pieces of knowledge you will have expected students to acquire by the end of this unit?**
AO1 Demonstrate knowledge of facts, terms and issues in relation to enterprise AO2 Demonstrate an understanding of facts, terms and issues in relation to enterprise AO3 Apply an understanding of facts, terms and issues in relation to enterprise AO4 Make connections with concepts, issues and terms in enterprise AO5 Carry out calculations to complete financial documents, carry out calculations using formulae and ratios, and construct and interpret break-even charts	AO1 Demonstrate knowledge of facts, terms and issues in relation to enterprise AO2 Demonstrate an understanding of facts, terms and issues in relation to enterprise AO3 Apply an understanding of facts, terms and issues in relation to enterprise AO4 Make connections with concepts, issues and terms in enterprise AO5 Carry out calculations to complete financial documents, carry out calculations using formulae and ratios, and construct and interpret break-even charts
Is this topic on the National Curriculum? No **BTEC Tech award Enterprise Syllabus** **Will all staff be teaching this unit?** Yes	**Is this topic on the National Curriculum?** No **BTEC Tech award Enterprise Syllabus** **Will all staff be teaching this unit?** Yes